

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Atty. Docket: GEFEN=5

In re Application of:	)	Conf. No.: 7525
	)	
Amit Gefen et al.	)	Art Unit: 3772
	)	
Appln. No.: 10/572,946	)	Examiner: James Marshall Robinson
	)	
Filed: November 20, 2006	)	Washington, D.C.
	)	
For: CERVICAL COLLAR	)	November 4, 2010

**AMENDMENT AND REPLY UNDER 37 CFR §1.111**

U.S. Patent and Trademark Office  
Customer Service Window  
Randolph Building, **Mail Stop: Amendment**  
401 Dulany Street  
Alexandria, VA 22314

Sir:

This paper is fully responsive to the non-final Office Action of October 13, 2010. Applicants herein present the following amendments and remarks.

**Amendments to the Claims** are reflected in the listing of claims that begins on page 2 of this paper.

**Remarks** begin on page 4 of this paper.